



INDIGENOUS WHEAT BRKULJA FROM KNEZEVO

Project title	Indigenous wheat brkulja from Knezevo
Sector	Agriculture sector
Location	Zivinice Village, Knezevo Municipality
Location description	Knezevo is located in northwestern part of Bosnia and Herzegovina, along the main road Banjaluka - Sarajevo. The municipality of Knezevo is on a prominently reclaimed area between the Vlasic and Cemernica mountains and two extremely beautiful canyons of river Cvrcka and Ugar.
Company description	<p>Company Gazdinstvo Bajic s.p is established in 2022, after one year of examination of indigenous brkulja wheat. The main activity is production of brkulja wheat and craft beer using mounting spring water. It has its own planted land with a possibility to plant another 20 hectares in cooperation with interested neighbouring farmers. Moreover, company has facilities for storage, cleaning and milling of the brkulja grain. Also, there is additional building and basic equipment for the production of craft beer.</p> <p>All the facilities are adapted for further expansion and construction of additional storage and production capacities. The company operated in the domestic and foreign markets (soon first round will be exported to USA). Mounting spring water that flows straight to our land is what makes us unique. The area has a great potential also agrotourism.</p>
Project status	Gazdinstvo Bajic owns all necessary permits for production and sale of the products. A feasibility study was conducted within the framework of the Mosaic Foundation with a tutorial by Sandra Kiker, marketing and sales expert from Slovenia.
Project description	The aim of this project is to found potential investor as a strategic sale partners of our products. The proposed investment described in the project has for aim improving the quality of the final products and introducing a more diverse choice of packages, followed by progressive marketing. It is also planned expansion of distribution and sales to the local and foreign markets. Gazdinstvo Bajic s.p., will organize production of indigenous wheat brkulja in unpolluted area without artificial



	<p>fertilizers, herbicides and pesticides and provide products from it such as wholegrain flour (that has digestible gluten), beer and wheat grass for juice, while foreign partner would be responsible with their investment to upgrade processing facilities and provide the market. In accordance with the development of project it would be possible to obtain certification (organic, halal etc...) and have the rights to sell the products as organic. According to the Business Research Company, the organic grain market in USD trillion with the constant growth in the past years assumes a growth by 2026 to 8.6%.</p> <p>The investment could reduce production costs and after two years the total income will be around 100 000 EUR.</p> <p>The project proponent can also provide other evidence such as research material for brkulja wheat, laboratory testing of wheat and water.</p>	
Estimated total investment cost	126 000 EUR	
Inputs provided by local partner	Value	Description
	75 000 EUR	Available land for planting and processing, indigenous seeds, facilities for storage, office building; production equipment; trained staff; licenses for production and use of products in BiH.
Inputs required from foreign partner	Value	Description
	51 000 EUR	Support sowing on a large scale; Enlarge and upgrade facility with full equipment for production of wholegrain wheat flour (stone milled and other products such as bran and wheat grass (microplanting) as well as beer), Automatic packer for packages; mountain terrain vehicle; market and certification.
Form of cooperation with foreign partner	Financial	Technical
	Sale	<ul style="list-style-type: none"> - Management expertise - Marketing expertise - Access to markets and distribution
Supporting information available	For additional information about this project, please contact FIPA either by e-mail: fipa@fipa.gov.ba or phone number: +387 33 278 080.	